





Dove body wash with 10x more skin natural nourishment. Feel the difference it makes in your skin.



Cosmo Editorial



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Transform Your Shower Into an Act of Beauty

New Dove Body Wash is a breakthrough for beautiful skin. The ultra-mild formula provides a richer lather and all it takes is one shower to get softer, smoother skin. It's the easiest way to make your shower an important part of your

everyday beauty routine.











Experience the Difference

Whether you have sensitive skin or prefer a more fragrant experience, the new formula is available in Dove Deep Moisture, Sensitive Skin, and Gentle Exfoliating Body Washes as well as the Dove go fresh and Purely Pampering collections. Dove invites you to discover the difference one shower can make by taking the #OneShowerChallenge. Visit Dove.com/OneShowerChallenge to learn more.

I loved the way my skin felt after trying the new body wash. I'm proud to have worked with Dove for over ten years as the brand continues to set the standard for real beauty and superior care.

10 Years of Redefining the Beauty Conversation

A decade ago the Dove Campaign for Real Beauty ignited a discussion about the need for a wider definition of beauty, catapulting college sophomore and Dove "real woman" Stacy Nadeau into the spotlight. This groundbreaking platform inspired women and girls everywhere to have a healthier body image. We recently caught up with Stacy, who's now a life coach and professional speaker, on set while shooting photos for Dove Body Wash. Since appearing in the original Dove real beauty ads, she's made it her career and lifelong mission to speak about beauty, confidence, and self-esteem.





